ARCHITECTURAL RECORD



OCTOBER 1953

Hotel Copan, São Paulo, Brazil Henrique E. Mindlin, Architect Holabird & Root & Burgee, Associate Architects

ARCHITECTURAL



Copyright 1953 by F. W. DODGE CORPORATION, with all rights reserved • Publishing Director, Magazine Division, H. Judd Payne • General Manager, Robert F. Marshall • EDITORS: Executive Editor, Joseph B. Mason; Managing Editor, Emerson Goble; Senior Associate Editors, Frank G. Lopez, A.I.A., James S. Hornbeck

A.I.A.; Associate Editors: Robert E. Fischer (Engineering), Florence A. van Wyck, Herbert L. Smith, Jr., A.I.A., Jeanne M. Davern (News), Elisabeth Kendall Thompson (Western); Contributing Editors: Ernest Mickel (Washington), John Caulfield Smith, M.R.A.I.C. (Canada); Assistant Editors: Jeanne G. Whitbeck (Reader Service), Enid Belding (Booksl, Carl Sclarenco (Technical); Editorial Assistant, Marjorie Blake • DESIGN: Consultant, M. Peter Piening; Director, Alfred Petersen; Assistants: Donald Ervin, Joseph D'Amato; Drafting, Sigman-Ward • CONSULTANTS: Industry Relations Consultant, Thomas S. Holden; Statistical Consultant, Clyde Shute; Field Consultant, Clifford Dunnells, Jr.; Public Relations Consultant, Samuel C. Pace.

Architectural Record (combined with American Architect and Architecturel is published monthly by F. W. Dodge Corporation, 10 Ferry Street, Concord, N. H., with editorial and executive offices at 119 West 40th Street, New York 18, N. Y. Western editorial office, 2877 Shasta Road, Berkeley 8, Calif.
Chairman of the board, James McV. Breed; vice chairmen of the board: Paul Abbott, Thomas S. Holden; president, Howard Barringer; secretary, Sanford D. Stockton, Jr.; executive vice presidents: Irving W. Hadsell, Chauncey L. Williams; vice president and treasurer, Howard M. Thompson; vice presidents: H. Judd Payne, T. Oliver Morgan, Julius T. Little, Robert F. Marshall; assistant secretaries: George W. Morgan, Jr., William C. Breed, Jr.; assistant vice presidents clyde Shute, Clifford G. Dunnells, Jr., Marc Wayne, Walter F. DeSaix; assistant treasurer, Irving B. Satin; regional vice presidents: Carl S. Bennett, Ralph M. Hairston, Richard H. Ray.
Subscription rates in U.S., U.S. Possessions, and Canada: \$5.50 for one year, \$9.00 for two years, \$11.00 for three years. Elsewhere, subscriptions from those who by title are architects or engineers, \$6.50 for one year, \$11.50 for two years, \$15.00 for three years. Subscriptions from all others outside U.S., U.S. Possessions and Canada, \$20.00 a year. Single copy price, \$2.00. Circulation Manager: Marshall T. Ginn.
Change of Address: Subscribers are requested to furnish both old and new addresses, sending if possible the stencil impression from magazine wrapper, Allow four weeks for change.

Change of Address: Subscribers are requested to turnish both old and new addresses, sending if possible the stencil impression from magazine wrapper. Allow four weeks for change.

Member of Audit Bureau of Circulations and Associated Business Publications. Architectural Record is indexed in Readers' Guide to Periodical Literature, Art Index, Industrial Arts Index and Engineering

Every effort will be made to return material submitted for possible

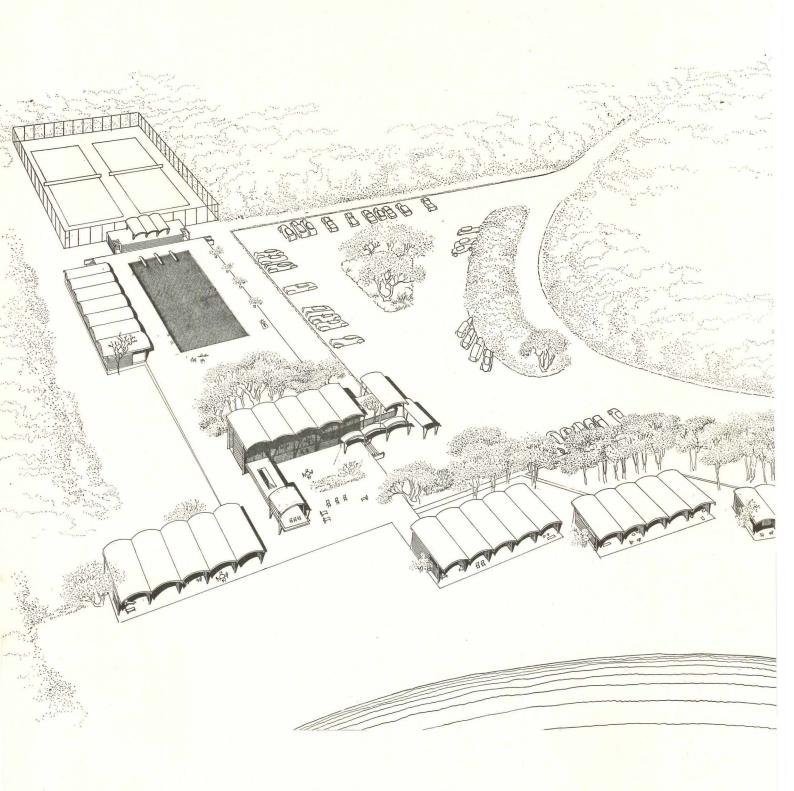
Every effort will be made to return material submitted for possible publication (if accompanied by stamped, addressed envelopel), but the editors and the corporation will not be responsible for loss or damage. Other Dodge services: Dodge Reports and Dodge Statistical Research Service, Sweet's Files, "Planning Kit for Our New House," Chicago Construction News, Daily Pacific Builder, Denver Daily Journal, Real Estate Record & Builders' Guide.

COVER

Photograph of Hotel Copan, Sao Paulo, Brazil; Hen-rique E. Mindlin, Architect, Holabird and Root and Burgee, Associate Architects. Photograph by Bill Hedrich, Hedrich-Blessing.

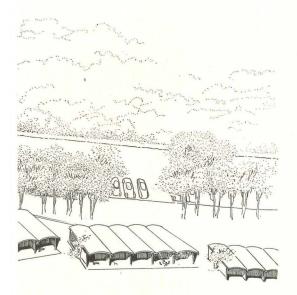
	October .	1900
THE RECORD REPORTS		9
	9	
	nulfield Smith	
News from Washington. By Ern	est Mickel	
	42	
Current Trends in Construction	366	
EQUIRED READING		46
	O, BRAZIL	135
SOSTON BACK BAY CENT	ER following pag	e 142
THE SPIRIT OF THE NEW By Pietro Belluschi	V ARCHITECTURE"	143
ANDERLING BEACH CLUI Paul Rudolph, Architect	B, SARASOTA, FLA	150
	EFFICIENCY, FLEXIBILITY cle Maintenance Shop, Anniston, Ala. chitects and Engineers	156
MALL HOUSE - LOTS OF	SPACE	162
	E. Schacht, Portchester, N. Y. Carl Koch	
	IN HAWAII ACCENTS CHEERFUL	160
	ii. Merrill, Simms and Roehrig, Architects	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO		173
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and V Lundin, Architects	ii. Merrill, Simms and Rochrig, Architects	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and V Lundin, Architects UILDING TYPES STUDY	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and V Lundin, Architects UILDING TYPES STUDY INTRODUCTION	ii. Merrill, Simms and Rochrig, Architects ORS	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN	ii. Merrill, Simms and Rochrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 G CENTER 181	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects UILDING TYPES STUDY INTRODUCTION	ii. Merrill, Simms and Rochrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 G CENTER 181	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE	ii. Merrill, Simms and Roehrig, Architects ORS	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and V Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 G CENTER 181 181 186 192	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING SERVICES, AMENITIES	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 G CENTER 181 186 192 197	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING SERVICES, AMENITIES	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 G CENTER 181 181 186 192	
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and V Lundin, Architects UILDING TYPES STUDY INTRODUCTION	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 G CENTER 181 186 192 197	178
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING SERVICES, AMENITIES VARIATIONS RCHITECTURAL ENGINE ECONOMIES IN AIR CONDIT	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 G CENTER 181 186 192 197 200	178
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and V Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING SERVICES, AMENITIES VARIATIONS RCHITECTURAL ENGINE ECONOMIES IN AIR CONDIT A general discussion of the cor system. By Francis A. Welch	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 181 181 186 192 197 200 ERING TIONING FOR SHOPPING CENTERS 202 asiderations involved in selecting the best	178
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and V Lundin, Architects UILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING SERVICES, AMENITIES VARIATIONS RCHITECTURAL ENGINE ECONOMIES IN AIR CONDIT A general discussion of the corsystem. By Francis A. Welch EMPLOYE CAFETERIAS.	ii. Merrill, Simms and Roehrig, Architects ORS Valsh, Inc., New York City. Carson and NO. 203: SHOPPING CENTERS 178 180 181 181 181 186 192 197 200 ERING TIONING FOR SHOPPING CENTERS 202	178
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects CUILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING SERVICES, AMENITIES VARIATIONS RCHITECTURAL ENGINE ECONOMIES IN AIR CONDI' A general discussion of the cor system. By Francis A. Welch EMPLOYE CAFETERIAS How to plan for seating and ser	ii. Merrill, Simms and Roehrig, Architects ORS	178
Puumaile Hospital, Hilo, Hawa RCHITECTURAL INTERIO Offices for Cunningham and W Lundin, Architects BUILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING SERVICES, AMENITIES VARIATIONS RCHITECTURAL ENGINE ECONOMIES IN AIR CONDI' A general discussion of the cor system. By Francis A. Welch EMPLOYE CAFETERIAS How to plan for seating and ser PRODUCT REPORTS Products chosen for 1953 Good	ii. Merrill, Simms and Roehrig, Architects ORS	178
Offices for Cunningham and Valundin, Architects BUILDING TYPES STUDY INTRODUCTION A PLACE TO BEGIN WHAT MAKES A SHOPPING SITE SELECTION PLANNING THE SITE THE NECESSARY PARKING SERVICES, AMENITIES VARIATIONS ARCHITECTURAL ENGINE ECONOMIES IN AIR CONDITA A general discussion of the consystem. By Francis A, Welch EMPLOYE CAFETERIAS How to plan for seating and ser PRODUCT REPORTS Products chosen for 1953 Good OFFICE LITERATURE	ii. Merrill, Simms and Roehrig, Architects ORS	178 178 202

SANDERLING BEACH CLUB, SARASOTA, FLA.



Paul Rudolph, Architect; Landscaping, Edward Shields



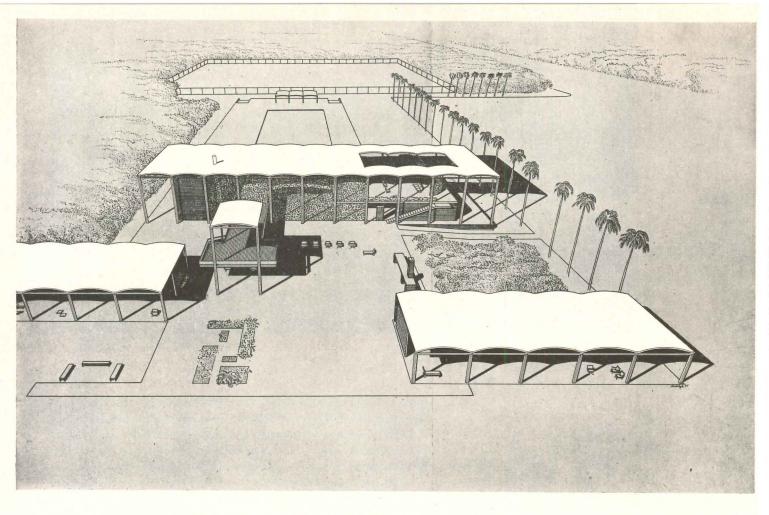


THE CABANA CLUB designed for Sanderling Beach, Inc., at Siesta f I Key is simple, appropriately gay in concept, and architecturally of much interest as an example of technical excellence applied with a sure esthetic sense to a common design problem. At first glance the plywood shell roofs — which are detailed on the following pages - would seem to command the most attention. These are exciting, it is true; but of at least equal importance are such matters as the careful organization of the units on the site, so that the identically repetitive cabanas and groups of cabanas are not monotonous; the use throughout of standard framing lumber sizes in ways that average labor can execute with little difficulty; and a certain reverence for the essence of architectural tradition which may not be obvious. Rudolph says he prefers things which, like the classic column, have "a beginning, a middle and an end"; one can almost find here the satisfactions afforded by the traditional capital, tympanum and architrave. The economy of means is also in the classic spirit.

Siesta Key is a restricted development; this is its beach club, and several resident-members participated in its construction.

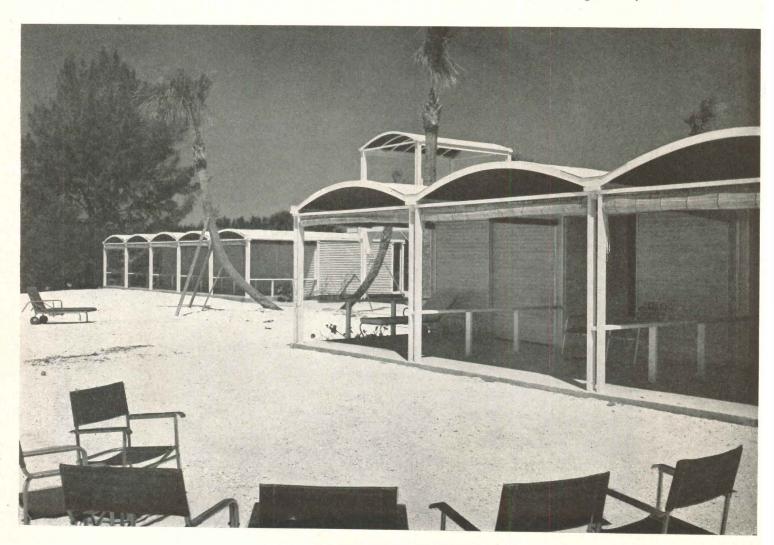


© Ezra Stoller

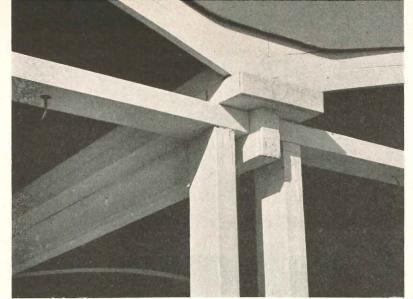


FLORIDA BEACH CLUB

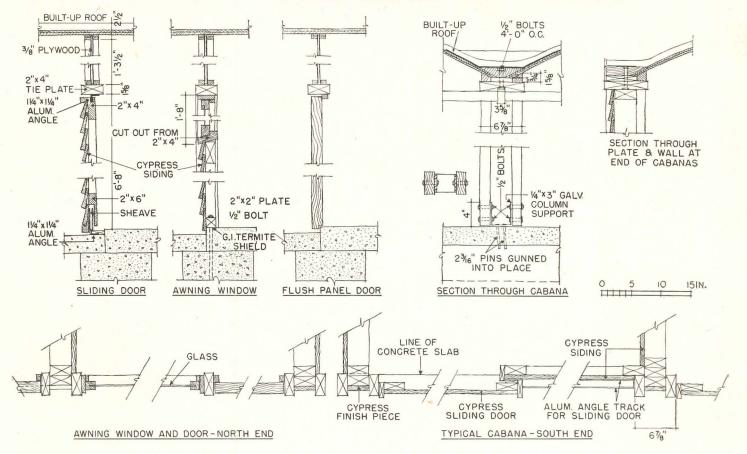
The rendering on the preceding two pages shows one of the first schemes for the central pavilion. Above is the final design, not yet built



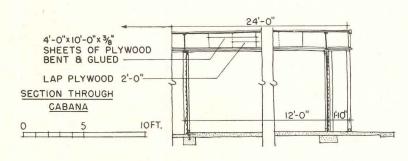
Barrel-vaulted roof is formed of two lapped, glued sheets of ½-in. plywood, held by edge members bolted down to withstand lifting action of wind. Tie rods, at first thought necessary, were omitted because method of forming made thrust negligible: plywood sheets were bound to a short radius while glue set; when released they expanded to final curvature



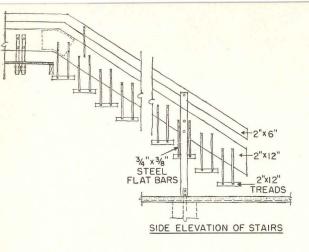




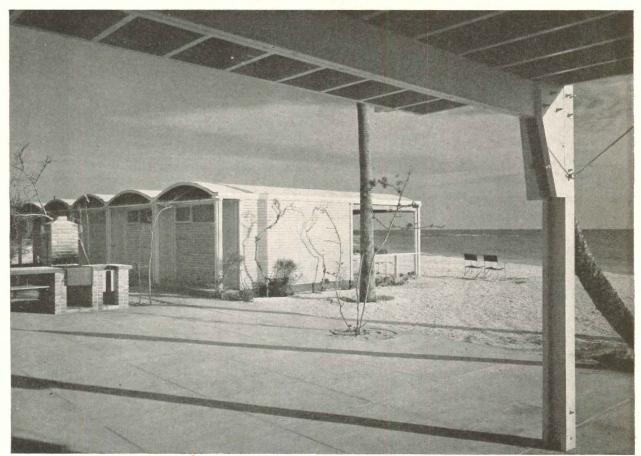
A 20-year-bonded built-up roof was used after "cocoon" roofing (used in moth-balling naval equipment) had been considered and discarded because initial and amortized cost were both high





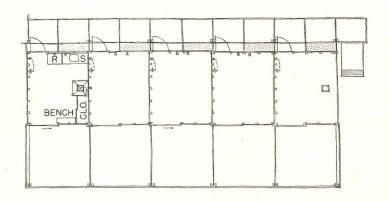


The central pavilion (facing page; photo below taken from beneath it) is also deceptively simple — the result of careful refinement and detailing. As in cabanas, all members are standard framing lumber so placed that each piece does its job economically and directly. Steel cables in tension brace the structure diagonally. The only concealed fastenings occur in stair and platform railing, where the corners are joined with ¼-in.-thick steel plates mortised into the abutting wood members like splines.



© Ezra Stoller

FLORIDA BEACH CLUB



Cabanas are in small groups around the pavilion; more may be built in the future. Each cabana is equipped as the permanent occupant wishes, including such items as refrigerator, sink, bar storage, shower, closet, etc. Doors at both ends (see details on preceding page) and canopies front and back provide welcome ventilation and shade. Toilets are in a separate unit behind the pavilion

